

Option 2: \$2,500 per month

This pricing option is per month and includes the following:

- Ongoing monitoring and analysis of relevant search engine results
- Ongoing competitor analysis to identify new techniques and initiatives that main competitors and successfully employing.
- Monthly reporting on client search engine traffics, inbound traffic from search and other related metrics.
- Creating 2 SEO optimized (750 - 1,000 word) blog articles on relevant topics developed with client cooperation.

Option 3: \$5,500 per month

This pricing option is per month and includes the following:

- Ongoing monitoring and analysis of relevant search engine results
- Ongoing competitor analysis to identify new techniques and initiatives that main competitors and successfully employing.
- Monthly reporting on client search engine traffics, inbound traffic from search and other related metrics.
- Creating 4 SEO optimized (750 - 1,000 word) blog articles on relevant topics developed with client cooperation.
- Implement email and social media outreach campaign to acquire relevant inbound links to improve SEO ranking.

About Us

YOUR COMPANY is a boutique digital marketing agency located in YOUR CITY. Our areas of expertise include web design and development, SEO, content creation, social media and email marketing.

What we're most proud of is our record of completing projects on or ahead of schedule and within the agreed upon budget. We make sure that each of our clients is 100% satisfied with our work.

Our Team

Jim Jones, CEO

Jim is an experienced executive with 15 years of experience in digital marketing. He speaks at conferences and has authored numerous articles and whitepapers on the subject.

Tom Smith, VP

Tom is an experienced executive with 15 years of experience in digital marketing. He speaks at conferences and has authored numerous articles and whitepapers on the subject.

Jill Jones, Head Designer

Jill is an experienced executive with 15 years of experience in digital marketing. He speaks at conferences and has authored numerous articles and whitepapers on the subject.

Terms

- Payment for Option 1 must be made in full upon signing of proposal, prior to project start.
- Monthly payments for Options 2 or 3 must be made at the beginning of the month. Work will begin only after monthly payment is received.
- [INSERT COMPANY] retains complete ownership of all deliverables until final payment is made and balance owed is paid in full.
- If project is not completed by [INSERT DATE] due to client inaction, Client is liable to pay entire balance owed.
- Payments can be made to [INSERT COMPANY].
- This proposal is valid for 30 days.

Next Step

Please select the investment option you want below, enter your name or initials in the signature box and click accept.

Your typed signature below - or your payment - indicates agreement with the proposal and terms above and constitutes the launch of this project:

Signed and Agreed to by:

Your Signature
for Your Company Name

10/24/2019
Date

Option 1 Option 2 Option 3

10/30/19
Date

I have read and accept the terms of this proposal.

for Test Client